

**REMARKS**

Claims 1-19 were rejected as being anticipated by Cho.

As amended, independent claim 1 calls for a processor, and a storage coupled to said processor, said storage storing instructions that enable the processor to record ambient sounds, map a recorded ambient sound to one of a caller identification ring, primary ring or memo function, and to play back one of the recorded ambient sounds when a incoming call is being received. Cho fails to disclose instructions that enable a processor to map a recorded ambient sound to one of a caller identification ring, a primary ring or a memo function.

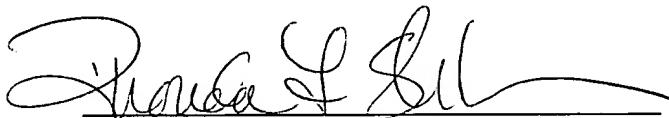
Cho's device may record audio clips. [0015]. The audio clips are associated with a corresponding communications address. [0012]-[0013]. Cho however, fails to disclose that an audio clip is associated with anything other than a communications address. Thus, for at least this reason Cho does not anticipate amended claim 1 or claims dependent thereon.

Under a similar analysis none of the claims similarly rejected are believed to be anticipated by Cho.

In view of the amendments and remarks herein, the application is believed to be in condition for allowance. The Examiner's prompt action in accordance therewith is respectfully requested. The Commissioner is authorized to charge any additional fees, including extension of time fees, or credit any overpayment to Deposit Account No. 20-1504 (ITL-0692US)

Respectfully submitted,

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